



# MITS

## MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(Deemed to be University under section 3 of UGC Act, 1956)

**A Report on**  
**"Outreach Program for NCC Candidates"**  
**Organized by**  
**School of Management Studies**  
**on 30.01.2026.**

**Report submitted by Mr. Sreekanth. B, Asst Professor, School of Management Studies.**

**Participants: 95 NCC cadets**

**Mode of Conduct: Offline**

**Venue: KKB 302, MITS Campus**

**Report Received on 06.02.2026.**

An Outreach Program for NCC candidates was successfully conducted at the MITS campus on 30 January 2026 at KKB 302, with the objective of creating awareness about higher education opportunities and guiding students toward career-oriented academic programs and MBA program at MITS. The program witnessed enthusiastic participation from NCC cadets representing various colleges across the region.

The session commenced with an orientation on the MBA program offered at MITS, highlighting the institution's academic excellence, infrastructure, industry-oriented curriculum, scholarships, placements and student development initiatives. A showcase video presenting the School of Management activities provided insights into academic events, experiential learning practices, workshops, seminars, and industry collaborations.

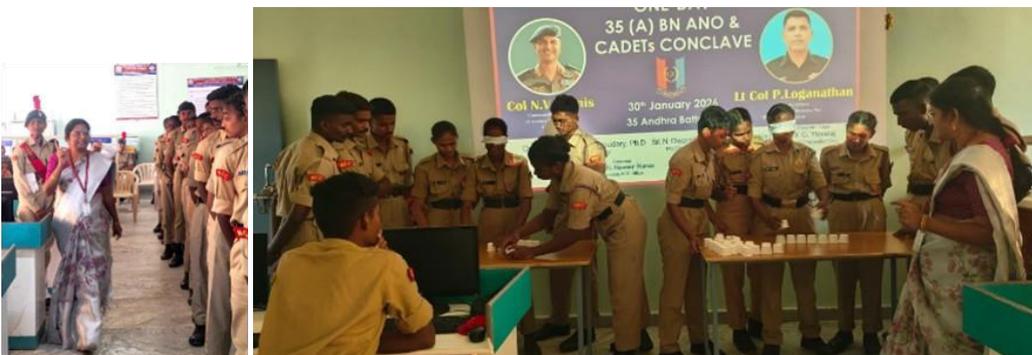
Prof. D. Bhanu Sree Reddy, Professor & Dean, School of Management, addressed the students and delivered an insightful talk on career opportunities available through management education, emphasizing the importance of skill development, leadership qualities, and professional competence in today's competitive environment.



Dr. Eliya.K also addressed the gathering and spoke about the importance of NCC training, discipline, and the diverse career opportunities available for NCC cadets.

Special focus was given to key academic initiatives led by Dr. Geetha Devi K.V, Associate Professor and Co-Coordinator, who elaborated on the MBA program's activity-based learning model, case study approach, and experiential learning practices at School of Management, MITS. Faculty members explained how the program equips students with managerial, analytical, and decision-making skills through internships, live projects, and industry interactions.

The program also featured an interactive question-and-answer session where students clarified their doubts regarding admissions, curriculum structure, career prospects, and campus facilities.



The organizers expressed their sincere gratitude to the Associate NCC Officer, Captain N. Naveen Kumar, for providing the opportunity and support to organize this outreach program for NCC cadets and for extending his cooperation in ensuring the smooth conduct of the event.



The event concluded with a formal vote of thanks by Mr. Sreekanth B, Assistant Professor and Coordinator, who appreciated the participation of the NCC cadets and acknowledged the guidance and support of the Dean, faculty members, and organizing team.

**Participation Details:**

College Name	Town	Number of Students
PVKN College	Chittoor	30
SRGDC	Punganur	20
SVCR College	Palamaner	25
B.T. College	Madanapalle	20

Overall, the outreach program served as a purposeful interaction designed to connect ambition with opportunity.

